

XCON MYRTLE BEACH 2021 – 11<sup>th</sup> Edition

**DEALER / VENDOR**  
September 4-5, 2021



**Dealer / Exhibitor Information**  
**September 4-5, 2021**  
**Labor Day Weekend at the Beach!**

XCON MYRTLE BEACH 2021  
843-602-4501 – Email: [Robin@xconworld.com](mailto:Robin@xconworld.com)  
[www.xconworld.com](http://www.xconworld.com)

## XCON MYRTLE BEACH 2021 – 11<sup>th</sup> Edition

**Fees:** The booth spaces are 6x10 or larger and are available on a first come first serve basis. We will send a confirmation with an assigned space upon receipt of your application and payment in full.

10x10 booths	\$300
Corner booths	\$500
End Cap booths	\$1,000
Artist Table (6 foot)	\$150 (fee includes table & 1 chair)

3x6 tables with 2 chairs are available for \$40 each.

Electricity is available for \$125 per booth – WiFi is \$25

### **Hours:**

	Exhibitor Set Up	Open to Public	Close
Friday	5pm	-	8pm
Saturday	9am	10am	8pm
Sunday	9am	11 am	5pm

**Advertising:** Limited space for advertising is available as follows.

¼ page	\$350
½ page	\$700
Full page	\$800

Inside Covers reserved for corporate sponsors

Back Cover reserved for corporate sponsors

**Corporate Sponsorships:** XCON Myrtle Beach has a limited number of corporate sponsorships available. These are reserved for our corporate sponsors who help to make this event and all future events truly awesome. Please contact Robin Roberts with XCON for more information. [Robin@xconworld.com](mailto:Robin@xconworld.com)

Corporate Sponsors get a booth in the exhibit hall, logos on all printed materials excluding T-shirts, and participation in our VIP party.

## 2021 X CON Exhibitor Application Form

**Exhibitor / Contact's Name:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Type of product Selling /Exhibiting:**

Artist 6' Table @ \$125 \_\_\_\_\_ x \$150 = \$ \_\_\_\_\_  
Regular 10x10 booths @ \$300 each \_\_\_\_\_ x \$300 = \$ \_\_\_\_\_  
Corner booths @ \$400 each \_\_\_\_\_ x \$500 = \$ \_\_\_\_\_  
End Cap booths @ \$800 each \_\_\_\_\_ x \$1,000 = \$ \_\_\_\_\_

Add a Table to your booth @ \$20 ea \_\_\_\_\_ x \$20 = \$ \_\_\_\_\_  
Electricity @ \$95 each \_\_\_\_\_ \$ \_\_\_\_\_  
Add WiFi @ \$25 e \_\_\_\_\_ \$ \_\_\_\_\_  
¼ Page Advertisement in Program \_\_\_\_\_ x \$350 = \$ \_\_\_\_\_  
½ Page Advertisement in Program \_\_\_\_\_ x \$700 = \$ \_\_\_\_\_  
Full Page Ad in Program \_\_\_\_\_ x \$800 = \$ \_\_\_\_\_

Extra Badges for Booths \_\_\_\_\_ x \$15 ea. = \$ \_\_\_\_\_ max of (2) two.  
Each Vendor gets 2 Badges with booth rental

Total Now Due: \$ \_\_\_\_\_

Visa/ Master Car / American Express

Number \_\_\_\_\_ Exp \_\_\_\_\_ / \_\_\_\_\_  
CVC code: \_\_\_\_\_ ZIP CODE for Billing \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

You hereby authorize XCON to charge your card for amount listed above. A copy of this charge and signature will be kept on file. Refunds will be handled on a case by case basis at the discretion of the Convention Staff.

Booth Assignments will be made by the Convention Staff. We will try to handle requests but do not guarantee any requests unless a premium space is purchased or a corporate sponsorship is purchased. Requested Space(s) \_\_\_\_\_

## Dealer / Exhibitor Agreement

This agreement is a statement of XCON policy. Please read carefully before signing. Please keep a copy for your records.

1. XCON agrees to provide \_\_\_\_\_ exhibit booths to the XCON Sept 2021, hereafter referred to as XCON, for a total cost of \$\_\_\_\_\_ to \_\_\_\_\_ hereafter referred to as exhibitor.
2. Exhibitor agrees to provide full payment with this agreement. **No refunds will be given within 60 days prior to the event.** Any requests for refunds must be made in writing.
3. XCON agrees to provide both space as specified above barring any acts of nature or other incidents making facility or location unusable.
4. Exhibitor agrees that XCON staff, volunteers, agents, associates shall not be responsible for lost, stolen or damaged items, goods, etc. The security of your display and its contents reside with you the exhibitor.
5. Booth assignments are at the full discretion of the XCON staff. Exhibitor agrees to keep booth area clean and safe at all times. Exhibitor will be responsible for any damage to the facilities noted at exhibitor's booth or surroundings.
6. Exhibitors booths can not be sublet or sold in whole or in part without XCON approval. To do so violates this agreement and shall give cause for the removal of exhibitor with no refund.
7. Exhibitor acknowledges there will be many similar exhibitors. No rights of exclusivity shall be given, granted or implied of any kind.
8. Exhibitor agrees to the posted hours of operation and set up and take down. Any activity outside of said posted times shall constitute a violation of this agreement.
9. Exhibitor shall not disrupt the event by any means the XCON staff deems to do so including but not limited to Loud Music, Open Flames, Moving of merchandise in or out of the hall during operational hours, loud obnoxious behavior, or harassing etc.
10. Exhibitor is responsible for all appropriate licenses to sell and/ or display your product including the showing of videos or playing of music as well as copyrights and license agreements. Any activity which is not fully licensed or permitted shall constitute a breach of this agreement. Furthermore Exhibitor agrees to hold harmless and indemnify XCON from any legal action which may result from Exhibitors actions during XCON.
11. Exhibitor agrees to obey all federal, state and local laws including but not limited to obtaining business licenses as may be required. Exhibitor is responsible for all licensing and tax liability issues arising from the activity of the Exhibitor while attending XCON.
12. Exhibitor agrees any disputes arising from this agreement shall be settled in the Jurisdiction of Horry County, SC.
13. Exhibitor agrees to this agreement in whole and accepts any breach thereof shall constitute the removal of Exhibitor from XCON without refund.
14. If a vendor violates any of these rules and is removed from the show – there are **no refunds**. Promoter reserves the right to request funds for damages if you are removed from the show due to violating this agreement. Damages shall be a minimum of \$1,000 for breach.
15. The foregoing represents the full agreement between XCON and Exhibitor.

Exhibitor Signature (required) \_\_\_\_\_ Date \_\_\_\_\_